



September, 1997

Volume XXVIII, No. 8

FREE

## SUMMER READING



Potrero Branch Librarian Toba Singer (right) hands a Summer Reading Club award to Zander Walbridge as members of his family and other Reading Club participants wait their turn. (See story on Page 3)

Judy Baston photo

## New Organization for Potrero Hill Merchants

By Lysa Allman

Established in October, 1996, the Potrero Hill Merchants Association has been formed to address the needs of the merchants on Potrero Hill. The association's current membership reflects the majority of the more visible merchants on the Hill.

Philip DeAndrade, president of the group and owner of Goat Hill Pizza on Connecticut and 18th Streets, invites anyone who conducts business on the Hill to join (membership dues are only \$10.00 a year). "We are looking into incorporation, and we want to join the District Council of Merchants, because it includes the larger community of merchants and represents the interests of the small merchants to City Hall," he notes. In addition to representation, DeAndrade says the Council also provides lower cost VISA and Mastercard services, and medical benefits that Hill merchants may want to obtain for their employees. At this time, the fledgling Potrero Hill group is not working jointly with any other association. However, it has held meetings with some, relative to organizational issues. "We're kind of Johnny-Come-Latelies to this arena,"

DeAndrade acknowledged, "because there are merchant organizations all over the city that have been in existence for years and years. We've gotten some ideas from some of the other merchant organizations, but we don't have an agenda with them."

One of the Hill association's major accomplishments to date has been its success in getting the 53 Muni bus stop—at the southeast corner of 18th and Connecticut Streets—converted into parking spots after business hours. This created an additional 10 parking spots for the already automobile-packed Hill shopping and dining street.

Will the new group be working in conjunction with the Potrero Hill Boosters and Merchant Association? DeAndrade explained, "We are in constant communication with the their President, Dick Millett. And he has been very supportive of our forming, because he recognizes there are certain concerns that are specifically merchant-related. The Boosters are primarily a residence organization, (and) we haven't undertaken any joint projects so far. But we certainly talk to each other, and

(Continued on Page 4)

*How an independent bookstore on Potrero Hill views the challenge from a big chain. See story on Page 6.*



## Esprit Park Effort Grows Despite Veto By Governor

Despite Governor Pete Wilson's veto of \$500,000 in state funds for the acquisition of Potrero Hill's Esprit Park, supporters of the park are continuing in their efforts to gain support.

Assemblywoman Carole Migden, whose budget request fell victim to the stroke of Wilson's pen, acknowledged that she was "deeply disappointed that our best efforts and the hard work of the neighborhood did not pay off — this time. But we are pledged to continue fighting to preserve the Park for the benefit of the community." Migden is certain to re-introduce her budget request in the next session of the Assembly.

Drew Detsch, the architect who designed the Minnesota Street park in 1982 and is the chief organizer of Friends of Esprit Park, said the group raised \$8,000 from a fundraiser in June, plus an additional \$7,000 from other local sources, which, he said, "is very important in demonstrating the great support in the community for the Park." Friends of Esprit Park now has a non-profit status, which allows tax-deductible contributions toward the purchase of Esprit Park from the new owners of the Esprit Corp.

In addition to the \$300,000 the City has already earmarked toward the purchase, Detsch said the Friends plan to ask for an additional \$700,000. Hearings will take place on allocation of funds for open space for the coming year on Sept. 16 and 23 at 7 p.m. at McLaren Lodge. Call Friends at 641-7884 for more information on the hearings or the group's effort to purchase the Park.

## GETTING INVOLVED

**ROSES** (Residents of the Southeast Sector) meets the first Thursday of each month (Sept. 4) with members of the San Francisco Police Department, to discuss issues of public concern. Meetings take place at 7 p.m. in the Community College, downstairs, at 1800 Oakdale at Phelps, off Bayshore. The next meeting is scheduled for Oct. 2.

**Potrero Hill Health Center Advisory Board** meets the second Monday of the month (Sept. 8) from 6-7 p.m. Meetings, held at the Center at 1050 Wisconsin Street, are open to the public.

**Potrero Hill Democratic Club** meets the second Tuesday of each month (Sept. 9). The meetings start at 7 p.m. at the Potrero Hill Neighborhood House, 953 DeHaro. Invited speakers include: City Attorney Louise Renne; Supervisor Susal Leal and Environmental Commissioner Joel Ventresca.

**Starr King Park Board** meets the second Wednesday of each month (Sept. 10) in the Potrero Hill Library upstairs meeting room at 7 p.m., 1616 - 20th Street. On the following Saturday (Sept. 13) a work party will gather from 10:30 a.m. 'til 1 p.m., continuing the job of eliminating weeds and encouraging native plants. The park is located at Carolina and 23rd Streets, behind the school.

**PLAN** (Potrero League of Active Neighbors) meets the third Wednesday (Sept. 17). Please call Elizabeth, 826-6359 for time and place.

**Potrero Hill Boosters and Merchants** meet the last Tuesday of the month (Sept. 30) at 7:30 p.m. at the Potrero Hill Library, 1616 - 20th Street.

**Potrero Hill Garden Club** meets the last Sunday of each month (Sept. 28) at 11 a.m., followed by a pot luck brunch in a local garden. Please call 648-8740 for more information.

## LETTERS

### Concrete Suggestion

Editor:

After reading Michael Joe's "Kansas Street Block Fete: 10 Years of Togetherness" (August 1997), I was disheartened to know I share the hill with residents who call "a square, concrete building" a travesty and instead find "four modern Victorian homes" much better. Stop! Please!

Let's start with the facts—modern Victorian is an oxymoron. Fact two: concrete has been around a long time; it is an impressive building material, one that yields to many desirable forms, square being one of them (see Ronchamp,

the Salk Institute, Miro Foundation). Something tells me these residents are unfamiliar with concrete buildings. Perhaps they also decry modern art for it being too abstract, skyscrapers for being too tall, technology for making things go too fast—whirl whirl, hiss hiss, boo boo.

With their support, four buildings have now been added to Potrero Hill whose architecture is vacant, if not absent altogether—they have anesthetized a dead-end street. What are we celebrating again?

Rachel Dangermond  
Vermont Street



EDITOR: Ruth Passen ASSOCIATE EDITOR: Judy Baston  
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## New Services to Help Older Battered Women

Older women who face domestic violence now have more places to seek help since the opening of San Francisco's first shelter for elderly battered women and a new support group.

Both programs are spearheaded by the San Francisco Consortium for Elder Abuse Prevention at the UCSF-affiliated Goldman Institute on Aging and are sponsored jointly by the Consortium and the San Francisco Department of Human Services.

San Francisco now joins a handful of cities nationwide that are leading the way in providing services to older battered women.

The shelter, consisting of an efficiency apartment, represents an effort to provide new ways to reach women who have long fallen through the cracks of many social service agencies. The shelter can provide temporary housing for two women at a time.

As with the case of other shelters for abuse victims, the location of the new shelter is confidential. Clients will receive legal aid, social services and housing assistance if needed, during their stay.

The Consortium is also developing a training program for professionals from the fields of domestic violence and aging that will focus on the special needs of elderly battered women.

"To address this problem effectively, we need to approach it from all angles. We need to provide professionals with the skills they need to identify the problem, support to those who are too frightened or demoralized to ask for

help, and refuge for those who are vulnerable," said Lisa Nerenberg, director of the Consortium.

Although domestic violence has been recognized as a national problem for many years, issues regarding elder abuse have only recently come into focus, according to Nerenberg.

A report released in June by the Consortium emphasized that domestic violence does not stop in old age. In fact, some experts maintain that domestic violence is exacerbated by age-related conditions of circumstances, including retirement, failing health, financial pressures and changing patterns of dependency in relationships.

"We tend to think that by the time a woman reaches old age, she would have gotten out of an abusive situation or resigned herself to it. But we're finding that many women reach the point late in life when they've had enough and realize that things are never going to change," Nerenberg said.

Sponsored by the Goldman Institute on Aging, the Consortium is a network of 80 public and private agencies throughout San Francisco. Receiving a grant in 1995 from the Department of Health and Human Services' Administration on Aging, the Consortium began exploring new approaches to serving elderly battered women. The new shelter and support group originated from that effort.

For information on services available to older women, call Adult Protective Services at (415) 557-5230 or Senior Information and Referral at (415) 626-1033.



### MUNI Tix at Nabe

MUNI tickets are available at the Neighborhood House, 953 De Haro St., Mondays through Fridays during office hours, 10 am-4 pm

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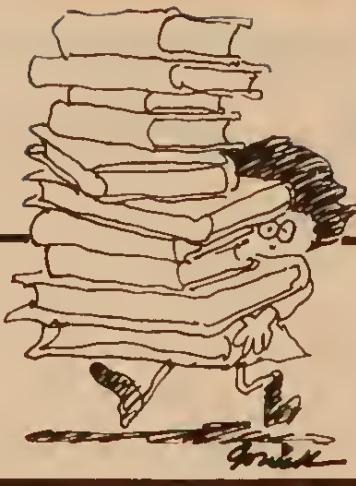
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## LIBRARY NEWS

### POTRERO BRANCH

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 Wednesday: 1 pm - 9 pm  
 Thursday: 10 am - 6 pm  
 Friday: 1 pm - 6 pm  
 Saturday: Noon - 6 pm



#### BUILDING BRIDGES OUT OF BRANCHES

More and more of our neighbors are using the library. Library-generated statistics show that circulation at the Potrero Branch has increased by about 34 percent over last year. And those statistics don't even account for those of you who use reference materials only, browse for an hour or two, or do the Internet thing.

#### THE TROLL UNDER THE BRIDGE

If we seem a little frazzled now and then, it is because we have lost a great many Library Page hours over the same period, and remain without a permanent adult reference librarian. Many days go by when this librarian finds herself doing more paperwork than helping with your reference questions.

The legacy of the Prop E Library Preservation Fund Amendment seems to be more books and non-print material with fewer staff to bring it all to you. The buck stops at the branches, many of whose patrons don't have the time or inclination to use the Main Library. Don't let our "frazzlement" discourage you! We welcome you as well as your views on this dilemma.

#### SUMMER PICKER-UPPER

We are happy to announce the results of this year's summer reading program. Potrero Library kids have turned a little corner: For the first time in many years, THE MAJORITY of those children who participated completed eight or more hours of reading.

We celebrated this high water mark with an arresting performance of Ghanaian drumming by S. Kwaku Daddy and ensemble at an August 16 Open House and Summer Reading Award ceremony that drew more than 60 friends and neighbors. (More on summer reading participation results elsewhere in this issue.)

#### SEPTEMBER SONG

Juanita Newland-Ulloa headlines a



## Many Hill Youngsters Enjoy Summer Reading Club

A total of 103 children registered from the Potrero Branch in the Read-Around-the-City Summer Reading Club, which concluded August 9. The total number of children who participated was 58. The total number of children who read - or were read to - the required eight hours or more: 32.

Top honors went to Alisea Purpura-Pontoniere, who read 15.5 hours; Celia Robertson, who read 14.9 hours, and Oona Robertson, who read 14.5 hours.

Here is the list of participants by the number of hours they read: 15 or more - Alisea Purpura-Pontoniere; 14 or more - Celia Robertson, Oona Robertson and Jessica Collins; 11 or more - Lauren Mae Dahlberg-Seeth, Nikki Dahlberg-Seeth; 10 or more - Janessa Arias, Christina Baird, Max Goldberg, and Zander Walbridge; nine or more hours - Nick Jones, Ben Spoer.

The following read eight or more hours: Jessica Burke-Lazarus, Petra Sophia De

program of Latin-American music for children on Saturday, September 6 at 4 p.m.

#### CHILDREN'S PROGRAMS

Infant and Toddler Lapsits take place every Thursday at 10:30 a.m. Pre-school Story Times take place on Saturdays, September 13, 20 and 27 at 4 p.m. The film "Caps for Sale" will be shown at 10 a.m. on Tuesday, September 2 and at 7 p.m. on Wednesday, September 3.

#### COMING ATTRACTIONS: BOOKS ON ORDER

Once again we regret to have to suspend this portion of our column: Books will not be ordered until the current fiscal year's budget is finalized. Other supplies and materials, including standing orders such as Valueline, are on hold until the companies that providethem prove that they honor provisions of the City and County's ordinance on domestic partners.

#### UPS STRIKE - IT AINT OVER TIL THE FAT LADY...READS!

If the picket lines on Utah Street made you curious about the International Brotherhood of Teamsters, read more about the early history of this union of over-the-road drivers in books available through your local library. Available titles include: "The Teamsters" by Steven Brill, "Teamster Rebellion" by Farrell Dobbs, and "Labor's Giant Step: Twenty Years of the CIO" by Art Preis.

#### COMING ATTRACTIONS: BOOKS ON ORDER FOR CHILDREN

- \* Hall, Zoe. "The Apple Pie Tree"
- \* Duke, Kate. "Aunt Isabel Makes Trouble"
- \* Herron, Carolivia. "Nappy Hair"
- \* Tamar, Erika. "Alphabet City Ballet"
- \* Spinelli, Jerry. "The Library Card"

Toba Singer  
 Branch Librarian

# TEN YEARS AGO

*In The View*

#### STADIUM PROPOSITION DRAWS FIRE

As the 1987 election neared, critics of Proposition W (to build a stadium for the Giants at 7th and Townsend "at no cost to the city") included Supervisors Richard Illogisto and Bill Maher, and many neighborhood activists, who pointed out that the stadium would depend on hotel tax funds and tax money for traffic planning and control, increased Muni lines and new roads.

#### DISTRICT ELECTIONS - TWO VIEWS FROM THE HILL

Kayren Hudburgh and Babette Dreske squared off in *The View* on the issue of district elections, appearing on the November 1987 ballot. Hudburgh argued that district election of supervisors encouraged more active participation in the political process, more accountability of elected representatives, and reduction of the amount of money needed to finance the election campaign, while Dreske held the view that Potrero Hill would be swallowed up in a district that included Chinatown, North Beach, the financial district and Hunters Point, that district elections breed divisiveness and create hostility, and that there are few problems that are not city-wide in nature.

#### WALTER STACK CELEBRATES 80TH BIRTHDAY

Walter Stack, famous for his daily bridge run, and bay swims, spent his 80th birthday in Managua, Nicaragua. A lifelong radical, Stack was one of 10 Bay Area runners who represented Athletes United for Peace for a 22 mile walk and 15 and 30 kilometer runs. The visit to Nicaragua took place during the Iran-Contra hearings.

#### FARR EXHIBIT

Charles Griffin Farr's work was on exhibit in a one-man show at the Charles Campbell Gallery through September 26, 1987. The popular Hill artist was named that year to the American Academy and Institute of Arts and Letters.

#### VIEW SOFTBALLERS WIN MEDIA DIVISION TITLE

The Potrero View softball team clinched first place in the Media League, by defeating KPFA and the Eastbay Express. Playoffs for the Media League championship will be concluded in September.

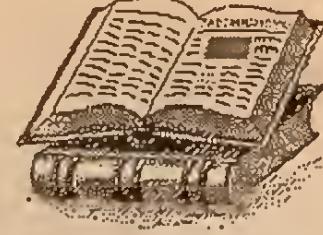
#### AND TWENTY YEARS AGO

Plans for development of the Wisconsin site were presented to a community meeting at the Neighborhood House. Three and four bedroom units would be sold from \$55,000 to \$60,000.

— Bernie Gershater

#### THE VIEW AT THE LIBRARY

If you are searching for a story that ran in the *Potrero View* a long time ago, take a look at the bound volumes at the Potrero Branch Library which contain every issue from the very first one in 1970 through December 1991. We will have more recent issues bound in the not-too-distant future, but in the meantime, check with the librarian who may have them on file.



## Potrero Hill Neighborhood House

953 De Haro Street, San Francisco, California 94107

(415) 826-8080

Enola D. Maxwell, Executive Director

#### ON-GOING MEETINGS:

Al-Anon	Thursdays, 6:30 pm
Alcoholics Anonymous	Sun, 8:00 pm/Mon & Thurs, 6:30 pm
Girls/Boys Club	Mondays, 4:00 pm
Narcotics Anonymous	Wednesdays, 8:00 pm
Omega Boys Club	Tuesdays, 7:30 pm

#### FACILITIES:

Auditorium for theatre presentations, lectures, weddings, workshops and receptions  
 Bulletin board with employment and event listings  
 Gymnasium and recreational space  
 Meeting spaces available for use by community groups  
 Mini-park

#### ACTIVITIES & SERVICES:

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- Arts and Crafts
- Food Distribution
- Gang Prevention
- Girls/Boys Club
- Graffiti Paint Out
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# Hill Artist Charles Farr Dies August 5 at Age 89



**Born:** May 30, 1908, Birmingham, Alabama  
**Died:** August 5, 1997, San Francisco, Calif.

Realist painter and long-time Potrero Hill resident, Charles Griffin Farr died August 5. Farr was a nationally renowned painter who received honors from the American Academy and Institute of Arts and Letters, and the American Academy in Rome.

Raised in Nashville, Tennessee, he left home to study at the famous Art Students League in New York where he was influenced by George Luks. During World War II Farr served in the army as an artist-correspondent following the European campaign.

After the war in 1948, Farr came to San Francisco and, like many veterans, took advantage of the GI Bill to attend the California School of Fine Arts (San Francisco Art Institute). He later taught at the school between 1959 - 1967 and prevailed as a realist in times given over to abstract painting.

As an artist, Farr was best known for his still-lifes and figures. He painted

with an elegant clarity of light, intensity of color, and simplicity of form that made even the quietest subjects monumental. His work is represented in such public collections as The National Museum of American Art, Oakland Museum of California, San Francisco Museum of Modern Art, and The Mary Porter Sesnon Art Gallery of the University of Santa Cruz.

As a long-time Potrero Hill resident, Farr will be remembered for his garden, his role in helping to organize the annual library art shows, and the Monday morning life drawing sessions in his studio, which had become a ritual for more than a generation of San Francisco artists.

Farr passed away after months of declining health. He is survived by nephews Tom G. Davis and family, and William E. Davis and family, grand-nephews Michael and Joey Davis, and many friends, including the "Monday Morning Class."

A private memorial service for the artist was held on August 10.

## Learning for the Whole Self



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### Fall Courses Beginning September 4

**Crossing the Sands: Living Beyond Loss, Leaving and Letting Go**  
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The centuries-old teaching parable called "Crossing the Sands," part of the wisdom of the itinerant Sufi/Hanafiyya teachers, is for anyone who faces change, loss or an unpredictable future. It offers deep wisdom for the journey. How to live beyond losses and letting go, how to find one's way even when there are no landmarks: *this is an art that can be learned*, an art that can transform change from a struggle to a discovery.

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For more details on either course, call 415-255-8100, Ext. 88, or stop by for a flyer.

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# Merchants Join Together For New Organization

(Continued from Page 1)

are working together on issues that relate to the betterment of Potrero Hill."

Current arenas of focus for the Potrero Hill Merchants Association include generating ways in which to increase awareness of the goods and services available on the Hill. Several events, such as the Pet Parade, family Halloween celebration and Potrero Hill Festival have taken place during October. Accordingly, an idea was to highlight October as Potrero Hill Month, developing publicity around October events that would expand the visibility of the shops and restaurants.

While DeAndrade points out that "small businesses are a struggle, people work long hours, and don't have a lot of time to devote to organizing yet another group," he stresses that the value of the group is the merchants' availability to each other as a support mechanism, to assist one another in the problems they have running their businesses.

"And," he adds, "to do more advertising and publicity, help bring more people to our businesses, and represent our concerns to the city and other agencies as appropriate."

The Association welcomes the participation of any merchant, or anyone who has an interest in developing the business climate on the Hill. "We want to become a service organization that provides for our members," expressed DeAndrade, "and to let our own community, as well as people in other parts of the city, know what is available on this Hill."

The Potrero Hill Merchants Association meets the second Tuesday of each month at 10 AM at the Goat Hill Pizza.



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# Hillers Query UCSF on Plans for Mission Bay

By Carol Peterson

Potrero Hill residents and representatives from UCSF and the Catellus Development Corporation participated in several meetings concerning the Mission Bay South Redevelopment Plan in August. These meetings were most specifically directed at the proposed development of a new UCSF facility in Mission Bay.

Northern boundary of the UCSF development would be at Townsend Street, with the site extending southward to 16th Street. The western boundary will be at the 280 freeway, with the square being completed on the east at Third Street. The project is expected to be developed well into the 21st century, and could take 20 years to complete.

The facility is slated to be involved in research and teaching, and have no public clinics at the site, unless the community requests that UCSF provide Potrero Hill and the other surrounding districts with a small outreach facility as a benefit to the neighborhood population, UCSF representatives said. The new development is scheduled to focus mainly on research, and is expected to house 9,000 employees when the project is finished.

The UCSF buildings are the first step of the overall Mission Bay South Redevelopment Plan, which will eventually cover most of the land south of Mission Creek, from Highway 280 to the Bay, and south to 16th Street. UCSF has already completed the environmental impact review process, while the balance of the Mission Bay South project being developed by Catellus has yet to pass these requirements.

At a meeting August 12 of the Potrero Hill Democratic Club, Catellus representative Andrea Jones and Kevin Beauchamp of UCSF's planning department fielded questions from local residents, whose concerns were primarily about increased traffic and conformity to the existing height and density requirements.

UCSF also brings with it the issue of hazardous waste management, as the new site's focus is primarily on research projects, many of which utilize bio-hazardous materials. Additionally, UCSF does not have to comply with existing zoning regulations, because they are exempted as a state agency.

Since the new proposal includes major revamping of existing streets, the proposed extention of 4th Street was of

major concern to residents of Minnesota Street. Janet Carpinelli urged that the plan be altered to discourage commuter traffic from using Minnesota Street as an access to the 280 freeway.

Dick Millet, president of the Potrero Boosters said he had attended several workshops at which the community was allowed to submit recommendations for the final building and open space design, but stressed that these workshops did not allow any variance of crucial density and height levels as pre-set by Catellus.

He also pointed out that "affordable" housing rates were being set by today's standards, and not at the certainly inflated market that will exist upon the plan's completion, 20 years from now. Keeping future markets in mind, Millet predicted that Catellus' profit will surely be "obscene."

Will addition of the UCSF workforce nearby be a boon to the Hill economy? Bruce Spaulding, Vice-Chancellor of UCSF, told *The View* that UCSF wants to meet with the Hill's business community to see what UCSF can do to encourage their employees to mix with the community, suggesting that perhaps shuttles going up the hill from the new site might be provided by the University.

Asked about the already-gridlocked 280 offramp, Spaulding claimed that one reason for selecting the Mission Bay site was the number of access roads to the site. Two-thirds of the initial employees live in the city proper and would be arriving from west and north of the new site, adding little traffic to the 280 offramp. The facility will be operating on a 24-hour basis, with staggered shifts, thereby distributing the traffic flow outside of normal commute hours.

Although UCSF is exempt from zoning laws, Spaulding claimed that because of stricter codes that are required due to the nature of their research, it is more logical and appropriate to limit structures to three or four stories in height. He admitted that the buildings may incorporate towers which exceed four stories, however, even though the majority of the site will be comprised of low structures.

A final Mission Bay Citizens Advisory Committee Workshop will be held Sept. 11 from 6 to 9 p.m., at the California College of Arts and Crafts, 450 Irwin St.

## AWARD FOR YOUNG ARTIST



Robert Dyson, a second grade student at Starr King Elementary School and resident of Potrero Hill, was awarded honorable mention in the San Francisco Youth Arts Festival for his drawing of a human figure. Pictured above, Robert is seen receiving a trophy from his teacher, Andrew Jenkins, and school principal Freeman Tinnin.

## OPEN HOUSE



Celia, Peter and Oona Robertson, residents of Potrero Hill, attended the San Francisco Food Bank's Open House July 26. More than 150 friends from the community came to celebrate the opening of the new facility on Pennsylvania Avenue, on Potrero Hill. The Food Bank works with national and local food producers to turn edible but non-marketable groceries into a consistent supply of food for people in need in San Francisco.

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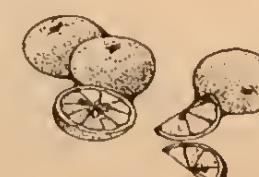
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# How an Independent Bookstore Survives on the Hill: A Conversation With Christopher's Tee Minot

By Julia Segrove

In 1991, Chris Ellison, a former investment banker who lived on Potrero Hill with his wife and infant daughter, opened Christopher's Books on 18th Street to devote 12 hours a day to this passion of selling, reading and discussing books. Although Ellison returned to his native New Zealand in 1994, where is now owns and works a dairy farm, his eponymous bookstore continues to thrive under the nurturing and watchful eye of Ellison's former business partner, Tee Minot.

Minot, a longtime bookseller who lives on the Hill, met with The View to talk about how she and the community have responded to the recent opening of Super Crown Books, a national chain bookstore located in the new Potrero Hill Center on 16th and Potrero.

**Julia Segrove:** I'm concerned about how corporate America is inching its way into our backyards and how that encroachment affects you, an independent bookseller, and other small businesses on the Hill.

**Tee Minot:** Right now, I think Christopher's and other independent bookstores have to educate people about what it means to buy books at a chain bookstore, how it works.

**JS:** How are you educating people?

**TM:** I'm starting to learn more about it myself and it's changing, but publishers are starting to be affected by massive amounts of returns. I can buy 10 copies of a book and if it doesn't sell, I can return it to the publisher for credit, which is unlike a lot of retail products — you buy it you own it. When you go into a chain bookstore, it's very much like a supermarket in terms of display. A publisher, say Random House, pays a chain for shelf and display space.

So, when you walk into a Barnes and Noble and see stacks of Andrew Weil at 40 percent off, the publishers have paid an enormous amount of money to put it there, because it's their advertising. And chain bookstores make their money from the advertising money they get for the space. If they discount the book at 40 percent, so what? The store's made all its money in advertising.

**JS:** Then the positioning of titles is a good thing for a customer to be aware of when entering a chain bookstore.

**TM:** When you walk into a chain bookstore, you're looking at titles the publishers want you to buy. Sure, there could be a gem among them, but they're pouring enormous amounts of money into these advertising campaigns so publishers are printing hundreds of thousands of copies of one title. And perhaps another book might be just as wonderful. But they'll only print 5,000 copies and won't provide publicity, so the chain bookstores won't order it.

It's the independents that say "here's an interesting book and I'm going to get it for the store." You have chain bookstores around the country ordering massive amounts of a publisher's top 10 books. They just want books they know they're able to sell and not the ones they have to take a chance on.

**JS:** Yes, it's very much a book supermarket, hugely impersonal and the staff isn't very knowledgeable about the books, at least not in my experience. What's your impression?

**TM:** They have a lot of bargain books. The books are bought by a buyer in some corporate office in Nowhere America, and I don't know where that is. (Ed: Crown Books Corporation, Landover, Maryland). But, I know how it makes money and that it doesn't really have a knowledgeable staff. Also, I don't get a good feeling when I go in there. I hear from customers who have been to Crown and had a "really yucky" experience —



Tee Minot and her dog Mavis greet friends and customers at Christopher's.

that it just didn't feel the same, that they weren't known, and they didn't want to ask anyone to recommend a book. It just wasn't a pleasant experience, which is what you get with any kind of bargain superstore.

**JS:** And if you're talking about diversity?

**TM:** Yes, exactly. If you're talking about diversity and the marketplace of ideas then the chains are imposing some unwarranted regulations. Of course, they're not really imposing anything but their demands are affecting the print runs the publisher does on a book. Then if a book bombs — which many do — Random House has hundreds of thousands of copies of books that are returned in massive quantities. Also, the chains don't give a book enough shelf time to develop interest. If a book doesn't become a best seller within a certain time limit, they pull it and put something else out. And because the chains are looking for large quantities, the publishers aren't printing as many titles.

**JS:** Which poses problems for serious writers, especially those who devote their talents to writing literary novels. I've noticed you have some of the same titles as chain bookstores.

**TM:** Our best sellers are often some of the best selling titles at Bay Area stores and the chains. Our Best sellers "Into Thin Air" and "The Perfect Storm," are on several best-sellers lists. The S.F. Chronicle's Best-Sellers list is pretty much on target for us, but not the N.Y. Times Best Sellers list.

**JS:** Describe your inventory and how you select books.

**TM:** We have a real mix. The inventory includes contemporary and classic litera-

ture, a memoir section, and I'm thinking about building up the food section, mostly because I find cookbooks and books about food very tantalizing. And people love to own cookbooks even if they don't use them. We have a large kid's section, especially for the size of the store. The business section has become more self-help business oriented, with "how to invest money" titles.

**JS:** Which reflects what? The demographics of this community?

**TM:** A little bit, but there's a huge publishing trend in beginner's investment guides and I don't know if it's just because baby boomers have savings now. We also have "work at home" handbooks, because a lot of people who live on the Hill work at home. And, we have memoirs of big business, like "Ashes to Ashes," a book about the tobacco industry.

We have a very intelligent readership that can enjoy both a good summer read and a pretty demanding science book. And, people have their candy — mysteries. Some customers see mysteries as a vice. So, I try to encourage them to think of it as a good book that's entertaining.

Listening to what the community wants is important, too. And, that's changed over the past few years because there's a lot of graphic artists and artists in the community.

**JS:** Yes, I've also noticed that lots of artists live on the Hill. How has that affected your buying strategies?

**TM:** I buy more graphic design, architectural and art books, which are more expensive for me to buy, more University Press titles. I'm not going to get 20 copies of the new Danielle Steele book, but I'm going to get a University Press

book, one that a Super Crown or Barnes and Noble buyer would never consider getting. If I know a customer might be interested in a book, I'll get it. I know my customers that well.

Also, I buy a book because someone ordered it. When it arrives, I think "that looks very interesting, I'll get it." Or I meet with publisher's reps. Of course, reps are pushing titles, but I've read some good books that I wouldn't have known about if a rep hadn't said "you've got to read it, it's really good." There's something about giving a book to someone and saying "I really loved this book and want you to read it, and I hope you like it as much as I did." There's a real trust when people recommend books to each other. That's the thing I love most about what I do — just talking to people about books.

**JS:** Unless someone's been living in a cave, most Hill people are aware of Super Crown's presence in the community. What kind of support, if any, have you received from the community?

**TM:** They've been really supportive, very supportive. People come in and say "I went into Crown and didn't like the experience at all. And I promise I'll never go in there again." Or they'll say "How are you being affected by Super Crown?" and "I really hope you survive because you're an institution that's so important to the Hill." And that's not just because they can zip down and pick up a book from us at 9:30 p.m. because they can now zip down to Crown and do that. It's because people know they can come to Christopher's after dinner, hang out with friends or feel comfortable to leave a child reading a book in the kid's section while they go pick up their pizza at Goat Hill.

**JS:** So, the loyalty created by Chris and the extent to which you and the staff make yourselves available to talk to people about books really makes a difference?

**TM:** Yes, I think it comes down to customer service. And Chris did cement a lot of good feelings with people. And over the years I've established lots of relationships. I know customers' names and what their interests are. The most important thing is a really good, knowledgeable staff, and Danielle is an excellent asset. She's so friendly. People walk into the store and she says "How are you today?" in a Southern, wonderful way that draws people in.

I'm friendly with the gay and straight communities, and there's this wonderful crossover on the Hill. The store's physical layout helps. So many people come in and say "This has always been my dream." I think Christopher's is everyone's ideal of a small independent bookstore, a place that everyone who loves books dreams about.

And I'm working on new ways to enhance customer service and how Christopher's can participate at a higher level in the community.

**JS:** Such as?

**TM:** I plan to write a mission statement for the bookstore, which I hope to share with the community. I also plan to do a survey to get more feedback. I know customers want a "staff recommendation" area, which I'm doing. We're in the process of putting another book reading group together. I want to do more events with Roger at Farley's. We really had a good time doing the Peter Delacorte ("Time on My Hands") event there and in the past when we did the children's story hour. In fact, we're trying to find a good time to put that back in place and to do more storytelling here at the store.

I want to get a series going with Roger or even with the Potrero Library or with the Potrero Middle School — there are so many wonderful resources out there — where people can work together. My landlord is doing workshops on teaching book arts to children and we've been

(Continued on Page 9)

The San Francisco Main Library offers free classes on how to use the online catalog and other databases as well as how to get on the Web from the library. Internet lectures are scheduled for Thursdays, Sept. 25 and Oct. 23, at 6:30 p.m. Saturdays at 2 p.m. on Sept. 13 and Oct. 11, combining lectures on the Internet and catalog. Catalog and other databases will be featured on Tuesdays, Sept. 9, Sept. 23, Sept. 30 and Oct. 28, at 4 p.m. Call 557-4401 for more information.

Isadora Duncan Dance Center, 3435 Cesar Chavez Street, will have an open house Saturday, Sept. 13 from 10 a.m. - 1 p.m. There will be demonstrations, classes, lectures and special surprises. Call Rosario Villasana-Ruiz, 587-0730.

**Point of View - Abstracts: Watercolors, Acrylics, Collages**, an exhibit of work by Ross Fink, will be shown at Goat Hill Pizza from Sept. 2 to Nov. 2. An artist's opening reception will take place at Goat Hill on Sunday, Sept. 7, from 2 to 4.

The Stephen Pelton Dance Theater presents the world premiere of Pelton's "America Songbook" at Theater Artaud, featuring live music by the Rova Saxophone Quartet. Performances are Wednesday - Sunday, Sept. 17-21 at 8 p.m. Artaud is located at 450 Florida at 17th Street.

The Seventh Annual Brazilian Independence Day Street Fair takes place Sunday, Sept. 7, noon to 7 p.m. at the corner of Market and Page Streets. This event is free and offers dance and music groups in performance, as well as games and special children's activities, food and games.

The Joseph Chowning Gallery, 1717-17th St., features paintings by James Albertson September 13 - October 16. For more info call 626-7496.

A community forum on "Managed Health Care: Opportunities and Risks," will be hosted by The Older Women's League (OWL) on Saturday, Nov. 1 at the UCSF Laurel Heights Conference Center, 3333 California St. The all day session begins at 9 a.m. with registration in the lobby beginning at 9 a.m. Advance registration by mail is \$7 for the general public, or \$9 at the door. Advance registrants may order a box lunch for \$7. For more info contact OWL at 989-4422.



Special congratulations to View staffer Lysa Allman (who also writes for the S.F. Bay View newspaper). She and that newspaper's staff were honored for helping to make the Bay View "Black Newspaper of the Year," an honor bestowed by the National Black Chamber of Chamber of Commerce.

**"Advocacy in a New Era,"** a comprehensive new training for AIDS advocates and activists that will present up-to-date information and ways participants can become involved in fast-breaking policy issues, takes place Sept. 13 and 14. The interactive workshop, free to all who pre-register, was developed as a service to the community by the S.F. AIDS Foundation's HIV Advocacy Network. For more info or to register call (415) 487-3034.

Jewish Family and Children's Services is looking for volunteers to help seniors living in local nursing homes celebrate the High Holidays. All it takes is an hour to stop by for a friendly visit, which take place between September 28 and October 5. For info call Sheryl Groden at JFCS, 561-1244.

**"The One-Mile Shebang,"** a special event to highlight the artists, writers, and film-video makers living and working within a mile of 16th and Mission Streets in San Francisco, takes place beginning Sept. 12 through Sept. 25. Art exhibitions, readings and film & video showings will take place at Collision Gallery, 417-14th St.; Artists Television Access, 992 Valencia St. Intersection for the Arts, 446 Valencia St. For detailed information call 641-4442.

Mission Art Crawls, a collaborative event jointly organized by Mission art organizations, is a celebration of the richness and diversity of artistic and cultural offerings in the Mission District, takes place on Wednesday, Sept. 17 from 6-10 p.m. Venues open for the evening includes Precita Eyes Mural Arts Center, Galeria de la Raza, Intersection for the Arts, Southern Exposure, ArtBeat Gallery, Back to the Picture/Latin American Gallery, the Marsh, Mission Cultural Center, and 4 Walls, among many more. Call the box office at Intersection for the Arts for up-to-date info and to receive a flyer with listing of venues and scheduled events, (415) 626-3311.

The American Lung Assn. is offering free classes in "Freedom From Smoking." Classes start Sept. 16. To register, call 994-LUNG.

San Francisco tenants organizations will meet to identify priority issues and discuss political strategies at a Citywide Tenant Convention at Mission High School, Sept. 13, from 11 a.m. - 4 p.m. Call 398-0527 or 282-5525.

The world video premiere of "Ebonic Plague," a media-satire exposing the stereotypes of race and consumer culture, will be screened at 8 p.m., Sept. 3, at SOMAR, 934 Brannan Street. \$5 donation.

Youth for Economic Justice Summit - of, by and for youth who are interested in issues of unemployment, economic insecurity, the growing gap between rich and poor, and the impact of the global economy on youth. No charge. Saturday, Sept. 6, from noon to 4 p.m., at New College, 766 Valencia St. Call 928-1205.

The Lobby and Sculpture Courtyard of the Contract Design Center at 7th and Townsend Sts., will be filled with the recent work of members of the Pacific Rim Sculptors Group, from Sept. 11 through Oct. 31. Free and open to the public Monday to Friday, 9 to 6.

KQED is sponsoring a free community event to celebrate Hispanic Heritage Month on Wednesday, Sept. 3 from 6 - 8:30 at the KQED Broadcasting Center, 2601 Mariposa St., at Bryant.

Join Asian Women's Center in celebrating nine years of service helping battered women and children rebuild their lives free from domestic violence. Their annual fundraiser will be on Thursday, Sept. 25 at the Russian Center. KRON-TV anchor Wendy Tokuda will emcee the event. For tickets and information call 751-7110.

Hospice By the Bay is accepting enrollment for a free 10-week family bereavement program beginning Sept. 22. Enrollment is open to parents and children who have experienced a loss through death within the past two years. Sessions will be from 6:30 - 8 at 1540 Market St. near Van Ness. Call 626-5910.

Bay Area Video Coalition announces a new schedule of workshops and seminars in the area of video and multimedia production and postproduction. For class registration and more information call 861-3282.

Theater Artaud's Ninth Annual Performance Marathon, Saturday, Sept. 6, from noon to midnight, will feature 12 hours of non-stop performance by more than 70 companies and 150 actors, dancers, poets, singers, etc. Tickets for adults are \$8, children under 12 with an adult are free. Call 647-2200.

UCSF Women's Health Center is sponsoring a "baby fair" from 9 a.m. - 3 p.m., Saturday, Sept. 13, in Saunders Court, 513 Parnassus, on the UCSF Campus. The fair will include maternity fashion shows, maternity and child-related products, yoga and massage, health information booths, tours of the Birth Center, clowns and face painting, and raffles. There will be four seminars on key parenting issues. Call 476-0668.

Potrero Hill seniors: Case management services are now available for those 55 or over. A social worker can meet with you to discuss your health and social needs and coordinate your various services, such as homemakers, health care, para-transit and meals on wheels. Please contact Ione Ishii, case manager at 885-2274 or 285-7950.

Friends of the San Francisco Public Library are holding the 33rd Annual Book Sale, from Thursday, Sept. 11 to Sunday, Sept. 14. There will be a silent auction of rare and unique books, beginning Sept. 11 from 4-8 p.m. and closing Sept. 13 at 4 p.m. The sale is held at Ft. Mason Center. Admission for opening night is \$15. Admission is free on Friday, Saturday and Sunday.

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## BUSY TIME FOR KIDS AT NABE



Above: Potrero Hill youngsters were treated to a deep sea fishing trip August 12, and, along with their chaperones, brought home a limit of two salmon each. The fishing trip is part of an annual event offered to the Potrero Hill Neighborhood House and other community centers by the San Francisco Police Dept. Below: Potrero Hill youth, staff at the Neighborhood House, and friends turned out to wash cars at the 3rd Annual Car Wash sponsored by World Gym Aug. 9. Proceeds of the successful event, at \$5 per wash, will be matched 3-to-1 by the Gym's owners. Bottom of the Hill pitched in by donating lunch for the participants. Ruth Passen photos



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# Potrero Hill Residents Exceed Recycling Target

By exceeding recycling targets, residents of Potrero Hill have won grant funds for summer youth programs. The San Francisco Recycling Program has awarded \$1,000 to the Potrero Hill Neighborhood House and \$1,000 to the Omega Boys & Girls Club as a reward for meeting the Spring Recycling Challenge.

Residents of Potrero Hill recycled an average of 13 percent more during the campaign. Funds for neighborhood youth programs were promised to any of the five neighborhoods that showed a recycling increase of 10 percent during April, May and June. Other participating neighborhoods included Bayview/Hunter's Point, Bernal Heights, Portola, the Mission, and Visitacion Valley.

"We're very pleased with neighborhood support for recycling. In the first month of the campaign, recycling in Potrero Hill rose by 11 percent. This increased to 20 percent in the second month, and stayed high through the final month of the campaign," said David Assmann,

Public Outreach Coordinator for the Recycling Program.

Potrero Hill Neighborhood House will use the grant money to purchase educational software for neighborhood kids. The Omega Boys & Girls Club will use their grant funding for youth education scholarships.



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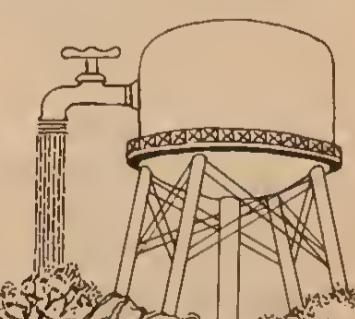


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Marty Sohl photo

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## A Conversation With Christopher's Tee Minot

(Continued from Page 6)

toying with the idea of my learning more about it, then presenting a neighborhood workshop with the kids on the Hill.

We're also thinking about an e-mail mailing list. And, I want to do a newsletter that will have reviews of books we really like, up-dates on what's going on with publishers and the chains — how we're competing, because that's a good way to educate people.

We have the frequent bookbuyer program, which provides a \$5 credit when you spend \$100. The great thing about it is there's no card to carry, no fee and no obligation on your part except to give us your name before we ring you up.

**JS:** Has Crown's presence made a dent in your business?

**TM:** No, not if I look at the actual numbers, but I don't know if that will change during the holidays. It has cut sales on some titles, but it balances out. And it makes perfect sense, if Super Crown is selling "Spontaneous Healing" or "Eight Weeks to Optimal Healing" at 40 percent off, that people will buy the book at that price. But I would hope and pray that the next time you need something a little more specialized or want a book, that you would think about going to an independent bookstore.

So, I'm not saying, "Don't ever go into Super Crown." In fact, some people feel horrible when they buy a book at another store. I tell them not to feel bad, especially if they bought it from an independent bookstore.

**JS:** Is your clientele mostly made up of Hill people?

**TM:** A lot of our clientele lives on the Hill. My busiest time over the past year and a half is in the evenings, the before and after dinner crowd. And that includes non-Hill people coming here to go to Eliza's, Aperto, Asimakopoulos or to family pizza night at Goat Hill. Neighborhood restaurants have been the biggest draw for Christopher's. A lot of people who come to the Hill tell me it's a "real enjoyable evening for them." They go to a restaurant, get ice cream at Daily Scoop, and then browse at the books.

I have customers, former Hill people, who still call and order books. I even have customers in Lake Tahoe, who fax orders. There's a wonderful relationship

that develops between a bookseller and her clientele. And there's something very special about the experience of talking to someone about a book. It creates a kind of intimacy. I have so many young couples in the neighborhood coming in to buy books about pregnancy and I'm the first one in the neighborhood to know these people are pregnant. It's wonderful.

**JS:** Tell me about your famous "Wolf of Dogs."

**TM:** When I got Mavis, almost three years ago, I snapped a photo of her and put it up. There was this woman who always came into the store with her dogs, Scout and Daisy, so I took a picture of them. And it literally took on a life of its own. People began to bring in their dogs and ask "Can I get my dog's picture taken?" or I would ask "Can I take your dog's picture?" Then cat owners would give me pictures of their cats. It's dog and cat love. Pure and simple. Now we have more than 200 photos.

**JS:** What's Chris up to these days, besides milking cows?

**TM:** Chris has four girls now — Claire, Emma, Sarah Jane and Sophie Paige. He put in a pool last year and built an addition to the house, which is a kind of bed and breakfast cottage. So, if anyone is going to New Zealand and needs a place to stay, come by the bookstore and get his address. He would love it if people came to stay. We talk every couple of weeks. But he does miss his cappuccinos and talking to people about books.

For more information about Christopher's Books, call them at 255-8802 or e-mail them at chrisbks@aol.com



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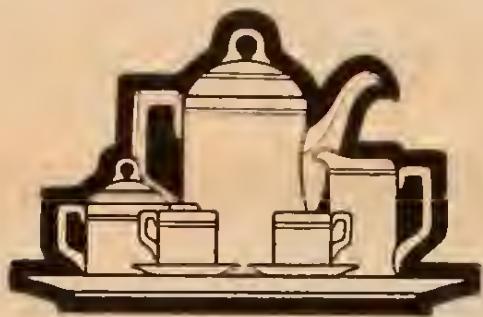
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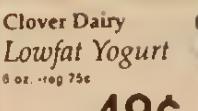
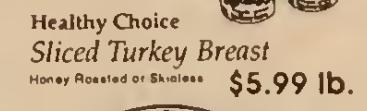
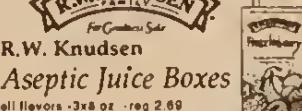
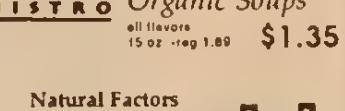
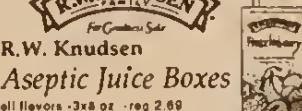
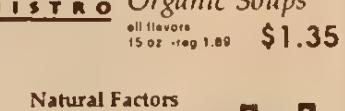
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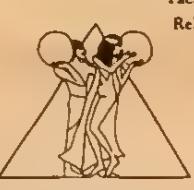
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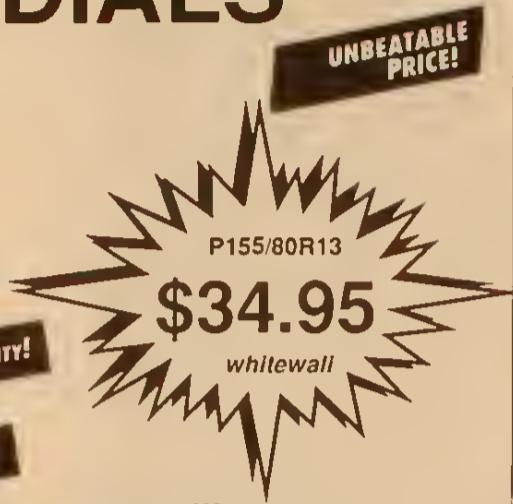
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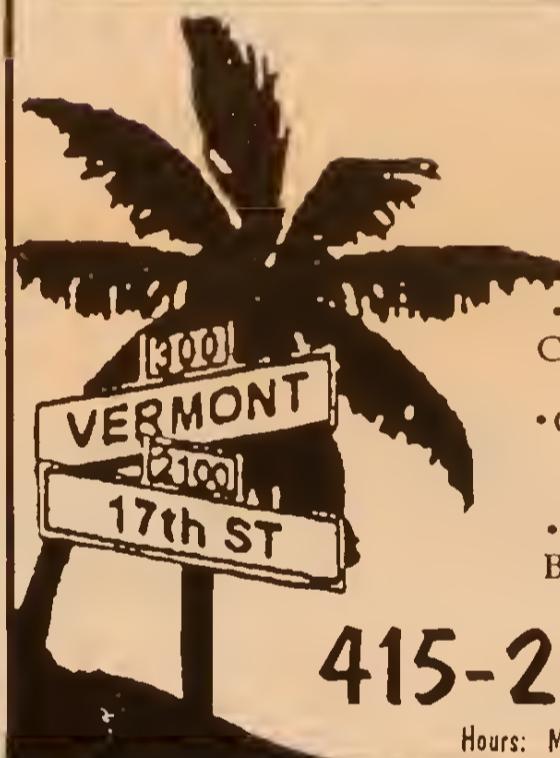
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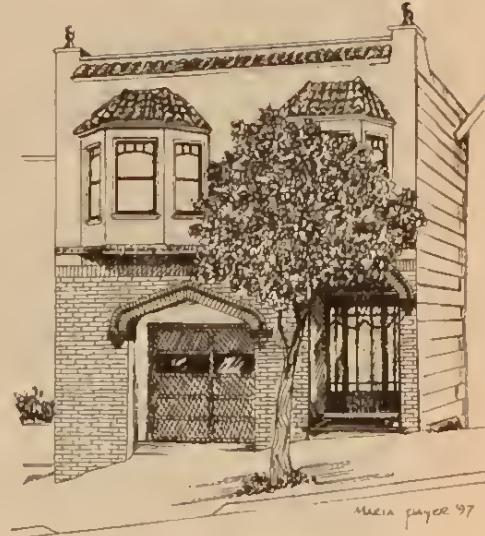
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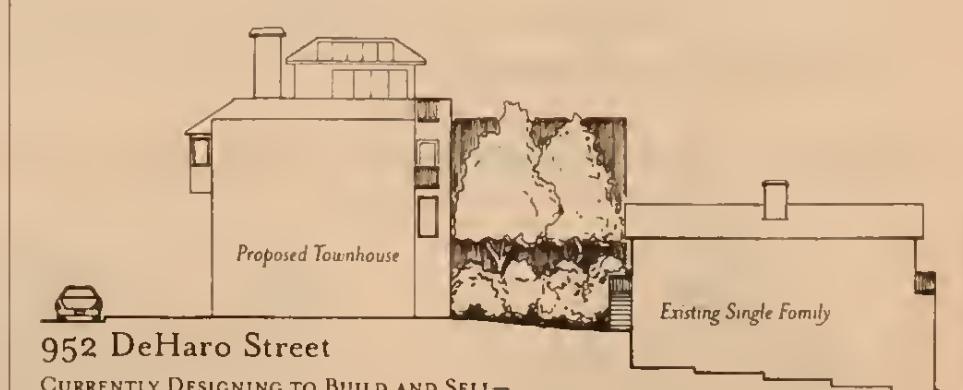
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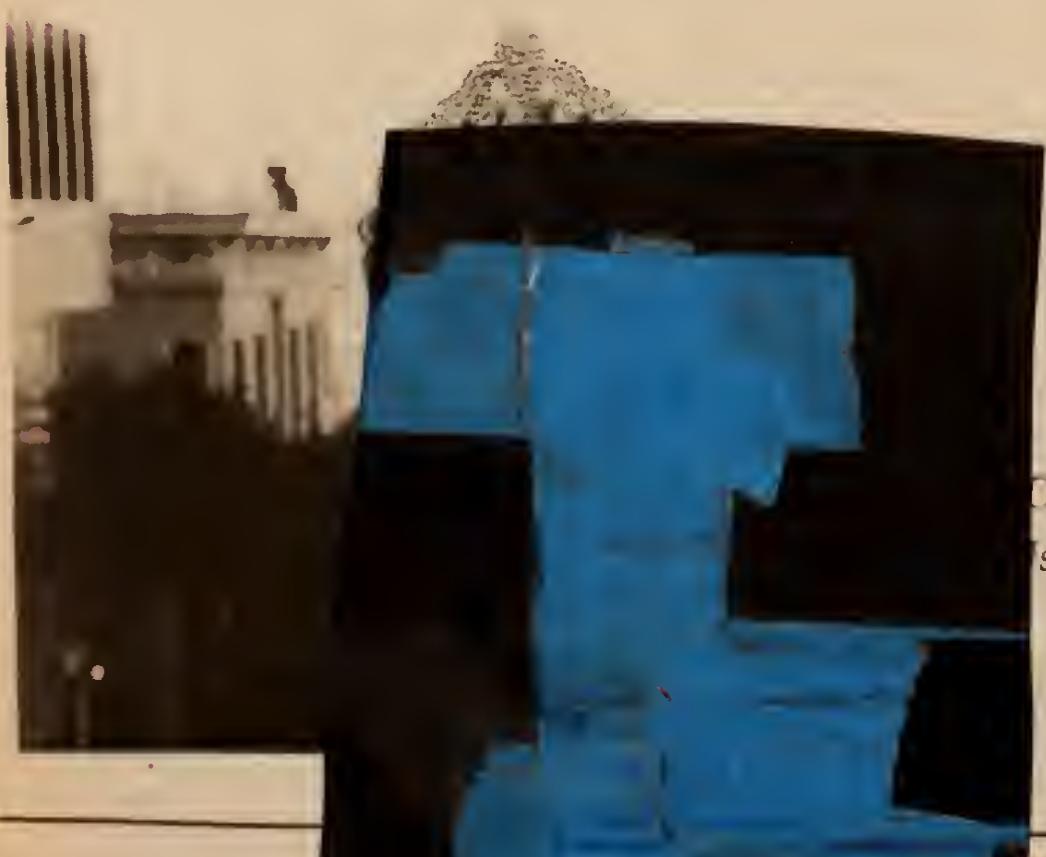
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**COMPUTERS POR SALE:** One 286 with keyboard & monitor (\$25.00); one 386 with keyboard and monitor (\$50.00); and an HP 540 printer (100.00); Call Alex at 282-3156.

**DARKROOM W/SINK WANTED** near 18th/Arkansas. Have own equipment. Call 821-4078.

**EXPERIENCED HOUSE CLEANER:** Venezuelan woman dependable; reasonable rates. Local references. Call Lili, (415) 781-7167.

**POTRERO HILL LOCKSMITH** - Licensed and bonded. Reasonable rates. Call 285-0948.

**LOOKING POR A TWELVE YEAR EXPERIENCED RELIABLE HOUSECLEANER?** Stop your search! Call KJ now at (415) 285-3014.

**HEALTH INSURANCE ON THE HILL:** Free quotes for individuals, families and small businesses - Blue Cross, Blue Shield, and other 'A' rated plans, HMOs, Medicare Supplements, Long Term Care. Let an expert assist you. There's no extra cost for using an agent! Call Bill Hannant, 647-7012.

**SUNNY MEXICO!** Five star Beautiful Terra Sol Condos Beach Resort, Cabo San Lucas. Step from deck to sand! 2 bd, 2 ba, kitch, fishing, diving. Call 998-7955.

**DECORATOR/ARTIST/PAINTER (PROM PARIS):** Patine, faux marble, wood, furniture, walls, etc. Trompe L'Oeil, etc. Gnickey, 387-6275.

**HANDYMAN:** Repairs, build household & yard projects. References, reasonable rates. Harry Irving, 986-2654.

**PURNITURE WANTED:** I need old dressers, tables, desks, etc. Will repair and/or refinish if necessary. Paying cash. Karen, 647-6157.

**RUG LOOM - 4** Jack Harness, 52" wide folded 63" x 40" x 26" high. Solid Oak. Mint condition. (415) 285-7839.

**LICENSED HAIR STYLIST WILL CUT/** colour your hair at affordable price. Other cosmetic services available upon request. Your home or mine. Formerly employed at DiPietro-Todd. Call Laura (415) 647-3269 or (415) 267-3269.

**STEREO REPAIR:** Save time and money! Offering in-home repairs at reasonable rates. Formerly with Pacific Stereo, now serving the S.F. community since 1983. Evening, weekend appointments available. Thorough, conscientious, guarantee, refs. Gene's Sound Service, 553-3751.

**GOURMET VEGETARIAN CUISINE** delivered to your doorstep. Diverse menus, naturally low in fat, cholesterol & salt. Treat yrself right! Gift cert. avail. For mo. menu call Jane, 826-2133.

**HANDYMAN/CARPENTER:** Repair a door, hang a kitchen cabinet, add a room, build a fence or a deck or even trim a tree. I'm skilled and do good work at a reasonable price. Robert, 550-4058.

**VISITORS WELCOME:** Comfortable, furnished apt, nonsmoking priv. entrance, great Pot Hill location. Avail for few days/few wks. No live-ins. 285-0251.

**HAULING: SCHLEPPER BROS (POOD NOT BOMBS activists)** Quick, fair, yodic, totally reliable. Tom, 824-4214.

**CALL WITH YOUR GARDEN QUESTIONS:** Professional arborist. Trees, shrubs, hedges. Twenty years experience. Neighborhood resident. Free estimates, reasonable rates. 826-6160: 566-1920.

**TAILS OP THE CITY** dog escort and pet sitting extradinaire. Dog walking (max 2 dogs) as well as drop-in and overnight care in your home. (415) 285-7185.

**BODYWORK:** Release stress & pain. Feel relaxed & integrated. Swedish, Lymphatic massage, Acupressure, Reflexology, Energy Balancing. Women only. 15 yrs experience. Certified. Lynn, 431-2588.

**HOUSE CLEANING SERVICES:** Professional. Experienced. Good references. Free estimate. (415) 334-0731 (Anita).

**SKILLS ASSESSMENT/RESUMES:** Change careers. Advance. Call 826-8707, Potrero Hill.

**BOOKKEEPING SERVICES AND QUICK-BOOKS SETUP/TRAINING** for your small business. Make things easier on yourself! Kim: 647-5186.

**POTRERO HILL LOCKSMITH:** Reasonable rates, free estimates. Licensed & bonded. Call 285-0948.

**PET CARE:** Does Rover need a pet sitter? Exercise? A ride to the vet? Positive Pets can help! Expert care for all pets. 10 years experience. We love older pets. Bonded. References. Senior discounts. 647-2463.

**DO YOU WANT GREAT ABS, THIGHS AND HIPS?** World renowned fitness expert Charlotte Williams, M. Ed. presents "Love Your Body," a two-part time saving power video workout with everything you need to get the results you want. \$24.50 includes video, tax and s/h. Send money order or check to P.O. Box 882853, S.F., Ca. 94188-2853. Check out Charlotte on Thrive @ AOL.

**ALL THINGS MACINTOSH:** 510/526-1209, Take control of business & finances. Quicken \* Go Online \* System errors \*. Projects/Training \* References \* Roslyn

**MIDLIFE WOMEN'S GROUP:** A supportive group to deal with the challenges and changes of midlife. Transform this time of life into a quest for meaning and fulfillment rather than a crisis. We are a friendly group of women who are on the same journey. Wed eves in Noe Valley. Arlene Dumas, LCSW, 641-4553.

**TOO BUSY POR (OR DISINTERESTED IN) pers/bus paperwork?** Nd help a few hrs/mo? Bank rec, checkwriting, P&L, inc tx prep, etc. Pers. serv. 20 yrs Reas. ref., llene, 864-4329.

**DEPTH PSYCHOTHERAPY:** Heal wounds, past trauma and abuse. Ex and work through stuck places, fears, anxiety that keep you from having relationships and life that you want. F Handler, MFCC #MFC32077, (415) 60166. Noe Valley. Se habla espanol.

**TRASH THIS THROWAWAY SOCIET** Fact: Most nonfunctioning donations charities end up in landfills. Don't participate in this pollution and energy waste - sell, trade or donate your unwanted technological objects to Recycled Technology. They will not be buried, but be cured and return to life. We accept any of the following: Computers, VCRs, TVs, vacuums, sm and large appliances, power tools, copiers, fax and anything electronic. We have these items for sale at reasonable prices. Call our shop 24 hours a (415) 282-SHOP (7467). Thanks for respecting our planet.

**ATTORNEY** for empl, injury or other disputes. Effective, personal service at reas. rates. Potrero Hill location. Call 920-9950.

**ROOMMATES NOW!** Screen roommates in advance, by phone! The only people who hear about your vacancy are those that match the criteria you select. List yr vacancy free. Good people since 1975. Free 24-hr info: (415) 626-7056.

**WORD PROCESSING:** 1 page or 1,000. Confidential. Excellent resumes starting under \$49, menus, etc. Professional, fast, FAXable & budget amount. 415-543-8440.

**CAT GROOMING:** Have your cat professionally groomed. Includes bathing, (regular or flea), dematting, nails cut. I am an experienced graduate of the SP/SPCA Pet Grooming College. Debbie, 826-2371.

**TELEPHONE JACK INSTALLATION/REPAIR** residence or business, fast, quick, easy. Reliable service. 821-2065.

**WHY CLEAN? ALLOW ME TO DO IT!** Save time and money with a detail-oriented professional. Cleaning Estra-ordinarie at your service. Mike, 928-3199.

**SECRETARIAL SERVICES:** W/P, filing, typing. All general office work. Word, Excel, Databases, Quicken, etc. Laser printer. Helene: Phone/Fax 334-9853.

**COUPLES COUNSELING - IMAGO RELATIONSHIP THERAPY** Learn skills to work with conflicts, enhance intimacy, create a healing relationship. First session at reduced rate. Please call for more info. Individual counseling also available. Julie Albert, MFCC (#28884) at (415) 773-9555. Noe Valley.



**PARKING AVAILABLE:** 19th & Kansas, \$65/100. 824-3662.

**LICENSED PAINTER.** Exterior & interior. Small & large jobs. Cracks fixed, water damage repaired. Expert plaster & drywall repairs. Lic. #497-214. References & free estimates. Please call Ed at (415) 995-4666.

**LOCKSMITH AND HANDYMAN SERVICES:** Free estimates. No job too small. Ca. permit #COC 3483. Bill, (415) 755-8542

**THE PINK PELICAN** is a short term furnished rental on the North slope of Potrero Hill. Beautifully restored and historically furnished, this 130 yr. old "Painted Lady" has spectacular views of Downtown and the Bay. This large flat has two romantically decorated bedrooms & spacious "Grand Room"; red oak hardwood floors, luxuriously accessorized & tiled, bathroom and kitchen, forced air heating, cable TV, VCR, maid, laundry, linens & all utilities included. Short term, furnished Garden Studio also available.



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1 home with 3 decks, with bay views!

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**SENIORS (60+) DON'T EAT ALONE!** JOIN US FOR DAILY LUNCH AND ADD TO YOUR SOCIAL LIFE: Learn dances Fridays before lunch. Mon-Fri, hot nutritious meals - your first time with us you get a free lunch! Bingo: Mon/Wed/Fri. Transp. avail to/from meal site at Potrero Hill Neighborhood House, 953 De Haro St. For more information call 826-8080, ask for Alicia S. Soberano.

**CLEANINGHOUSE** home, off, apt and apt bldg maint, cleaning! Reg. & one-time, move-in/out. Roger Miller, refs. 664-0513.

**GREAT SPRING SKIING!** Beautiful Tahoe home Incline Vill. 20 min to South Shore Casinos & shows. Lg kitch, 3 bdrms, 2 decks, gar, all app & laundry. 282-7955.

**PET CARE:** My home or yours. Call 285-4596.

**INTERNET WITHOUT A COMPUTER?** YES! Get online w/WEBTV. Easy. Fast. Inexpensive. Bus. opp. available. PT/FT. Get paid weekly & monthly! No inventory to buy. Full training & ongoing support. Includes 6 E-mail boxes, kids learning & surfwatch. Call 415-810-3259 GREAT.

**HEALTH CARE OFFICE SUBLET:** 2-4 rooms w/poss. Receptionist room. Kitchen in use & cleaning incl'd. Free parking. 2 bus lines. Call 431-7171 for info.

**HANDYMAN/CARPENTER:** Repair a door, hang a kitchen cabinet, add a room, build a fence or a deck or even trim a tree. I'm skilled and do good work at a reasonable price. Robert 550-4055.

**TELEPHONE JACK INSTALLED REPAIRED SERVICE.** Profess trained, fast, reliable. Works night/weekend by appointment. Call (415) 245-8355.

**EXPERIENCED CARPENTER/HANDYMAN** available. All phases. Over 23 years professional. Call Marcus at 647-6087.

**SPACE TO RENT/SUBLET** in an alternative health care clinic (acupuncture, traditional Chinese medicine). We are looking for alternative health care practitioners, i.e. bodyworkers, hypnotherapists, nutritionists, chiropractors, homeopaths, etc. who would like to share space in comfortable, friendly surroundings. Located between Mission and Noe Valley on Valencia St. Call Valerie or Alicia at (415) 647-6222.

**LOVE YOUR CAT, BUT HATE THE ODOR?** This special air purifier is what you need. End odors, allergens & other dander, dust mite problems. (415) 810-3259

**SOME OP EVERYTHING RECORDS,** posters, costume jewelry, Garcia t-shirt, silver pressed glass baskets. After Sept. 13 call 285-7839.

**ATTENTION ALL POSTER OWNERS:** Let us transform your artwork - posters, photos, kids' art, fabrics - with expert shrink-wrap framing. Innovative, inexpensive, quake-friendly, protective and attractive. Art Mirage, 826-3698.

**CLEAN & NATURAL:** Housecleaning service - We use environmentally safe products. Bonded. (415) 642-6280. (Simony).



**Happy Birthday . . .**

**Y SEPTEMBER BIRTHDAY:** Art, Dorothy Baker, Zachry Barclift, Steve Bencharsky, David Enero Ber, Robin Brasso, Richard Buckley, Elkind, Sam Elkind, Ed Farley, Goldman, Millie Hargrave, Karen 1-car parking. Pa: Vince Lateano, Joel Lipski, Mailer, Leigh Marie, John & McGill, Shana Murraywolf, Ohta, Stephanie Potter, Anna Rowe, Ethel Ruymaker, Siegal-Pechner, Isidor Tani, ourre, John Woodward, Mario